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Investment Advisor's Helper

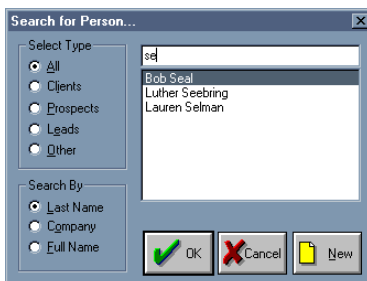
Product Description:

Investment Advisor's Helper is a deluxe suite designed for money managers. Portfolio management and customer relationship management merge with advanced time-weighted reporting and a full set of reports engineered for large-asset clients. Multi-million-dollar portfolios are easy to steer with Investment Advisor's Helper, as the program is tailored for advisors with exacting performance-reporting needs. Advent, dbCAMS and others will be distant, hard to use memories once you and your staff review IAH.

Sales Features:

Available in all Helper Series programs

- Speed-dial
- Datebook and address book hotsync with **Palm OS** devices
- Ability to merge contact information with **MS Office** files
- Customizable fields for clients' personal and financial information
- Target-marketing tools
- Ability to email clients directly from contact screen, eliminating the need to toggle between programs
- Sales lists for organizing clients by assets, location, holdings, or any other search criteria
- History log -from a single screen, records of every contact ever had with a client.
- Two-letter search for ultra-fast retrieval of records



Portfolio Features:

Available exclusively in Investment Advisor's Helper.

- Asset allocation for block trading
- Portfolio modeling

Portfolio Features:

Available in Investment Advisor's Helper as well as Broker's Helper Advanced.

- "What if" capabilities
- Graphing with full-color graphics
- Time-weighted performance reporting
- Full AIMR compliance in all reports
- Downloads of prices, transactions and account information from many wirehouses
- Product management

Reports:

Available exclusively in Investment Advisor's Helper.

- Performance reporting by asset class (Net of Fees and Gross of Fees) or by security
- Historical performance reporting
- Composite performance reporting
- Open Positions and Appraisal with Amortization
- Appraisal with Amortization, Appraisal with Income, and Fixed Income Appraisal
- Fixed Income Holdings, and Fixed Income with Amortization

- Realized Gain/Loss with Amortization
- Asset Class Model, Industry Sector Model, Security Model, and Product Type Model
- Cash Flow Exceeding Threshold of 10%, and Cash: External Flow
- Cross Referencing Screening
- Master Transaction Summary
- Call for information on the other reports



Reports:

Available in Investment Advisor's Helper as well as Broker's Helper Advanced.

- Customized Reports
- Performance Summary: Net of Fees, Gross of Fees
- Monthly IRR performance
- Gain/Loss with Dividend Reinvestment
- Realized Gains and Losses
- Asset Distribution
- Monthly Income Projection
- dozens more

System Requirements:

Minimum: Pentium 133 MHz or higher; 64 MB RAM; 500 MB hard drive (storage) space; ability to read CD-ROMs; Win 95/98/2000/NT

Recommended: PIII 333 Mhz or higher, 256 MB RAM, 1 GB hard drive

Price:

\$1800 for the first year; \$400 each following year.

Additional network stations: \$900 first year, \$200 each following year.

Annual fee includes software upgrades and full phone/online technical support.